

Building a Web Site

GreensboroNet is happy to offer this general guide to building a new Web site on GreensboroNet servers. No matter what your business, there are steps that everyone must complete to build a Web site.

Step 1 – Secure a Domain Name

A domain name is registered by your organization for one, two or more years. You pay per year and different registrars have varying price levels. GreensboroNet charges \$20/year for one or two year registrations (that is, \$20 or \$40) and \$18/year for three-to-five year registrations (that is, \$54, \$72, or \$90). We prefer to register domains for you and invoice your company.

Domain Safety

Domain management is both tricky and crucial. There are scam artists who try to steal your domain or move it and soon you find yourself locked out of your own Web site! GreensboroNet offers simple domain management and it is included in your domain registration fee.

Reclaiming Domains

If you own a domain but have lost the log-in information, or worse, someone has stolen your domain, GreensboroNet can often reclaim the domain name for your company. This complex domain management is billed hourly.

Step 2 – Decide What Your Site Includes

This is the central step to create your Web site. What do you want people to *do on your site*? Is it informative (like a “brochure” on the Web)? Is it a registration system? Do you need contact forms? Can people buy goods or services on your site? (If so, see the related ecommerce document here.)

Once you meet with our staff and outline your Web expectations, we will provide a proposal for the design cost. After you sign the contract and pay the downpayment, our staff begins your site build. Along the way, you will be presented with password-protected previews of GreensboroNet’s site designs. These may be Web pages or single graphics to illustrate the colors, layout and look and feel of your site.

We offer two iterations after you select a site design before any overages are charged.

Option 1: Turnkey Web Sites

GreensboroNet and TechTriad offer turnkey Web sites where every page is designed, created and filled in with the content and photos you provide. When we are done, your custom site is ready to launch. When you purchase Adobe’s Contribute (sold separately), we provide you the tool to connect to your site and edit / update the site’s text and photos at your leisure.

Option 2: Site Skeletons

In order to save money for small businesses and nonprofits, GreensboroNet and TechTriad have devised a means where we provide a custom homepage and secondary page and with Contribute, the site owner can complete the content (text) and add photos to the site. This option is considerably less expensive than a turnkey site but requires that you or your staff add content to already-designed pages.

Many of our smaller clients prefer this option because it is less expensive and it also allows you to become familiar with using Contribute prior to your site launch. Ask us about site build options!

Web Hosting

All Web sites must be hosted on a Web server that “serves” your site to the Internet population. GreensboroNet’s core business is providing safe, secure and reliable Web servers for our Web hosting customers to use.

A server can be shared (a perfect solution for smaller site) or it can be dedicated (hosts only yours site). We collaborate with you to determine which choice fits your online and budgetary needs.

Approximate costs (monthly):

Shared server monthly hosting fee for a simple site, no databases	\$23.99
Shared server monthly hosting fee for first database	\$34.99
Second database add monthly	\$7.50
Ecommerce sites monthly hosting fee	\$39.99

Ask us about nonprofit pricing for Web hosting
Annual prepayment for Web hosting includes one free month.

Shared Web Hosting Includes

- 100 Mb storage on the server
- 1 Gb monthly throughput
- 15 email accounts (antispam protection is required and billed separately)
- Access to manage your own email accounts
- Contribute access to update/maintain your own site
- Battery power backup with diesel generator available
- 24/7 online help desk
- Professional server administration
- Daily incremental and weekly full backup
- No-cost occasional restoration from backup
- Secure, state-of-the-industry hosting facility